

Advertising Rate Card

Below is our complete advertising rate structure, which includes discounts for advertisers who commit to multiple upcoming issues. Ads placed in the **next 3 consecutive issues** qualify for a **10% discount**, while ads placed in the **next 6 consecutive issues** receive a **20% discount**.

Size	1x rate	3x rate	6x rate
		10.00% discount	20.00% discount
2 page Centerfold	2,750	2,475	1,980
2 page inside, no bleed	2,250	2,025	1,620
2 page inside, bleed	2,250	2,025	1,620
Back Cover	1,500	1,350	1,080
Inside Back	1,250	1,125	900
Inside Front	1,250	1,125	900
full page inside, bleed	1,000	900	720
full page inside, no bleed	1,000	900	720
2/3 page, horizontal	800	720	576
2/3 page, vertical	800	720	576
1/2 page, vertical	550	495	396
1/2 page, horizontal	550	495	396
1/3 page, vertical	400	360	288
1/3 page, horizontal	400	360	288
1/4 page	300	270	216
1/6 page	200	180	144
1/12 page	100	90	72

❗ Premium positions like Centerfold, Back Cover, and Inside Covers command higher rates. Multiple insertion discounts apply to all ad sizes.